



Reimagining Human Service Systems

**19th Annual
CA Conference at
The Westin hotel – Richmond, VA**

March 18-19th, 2020



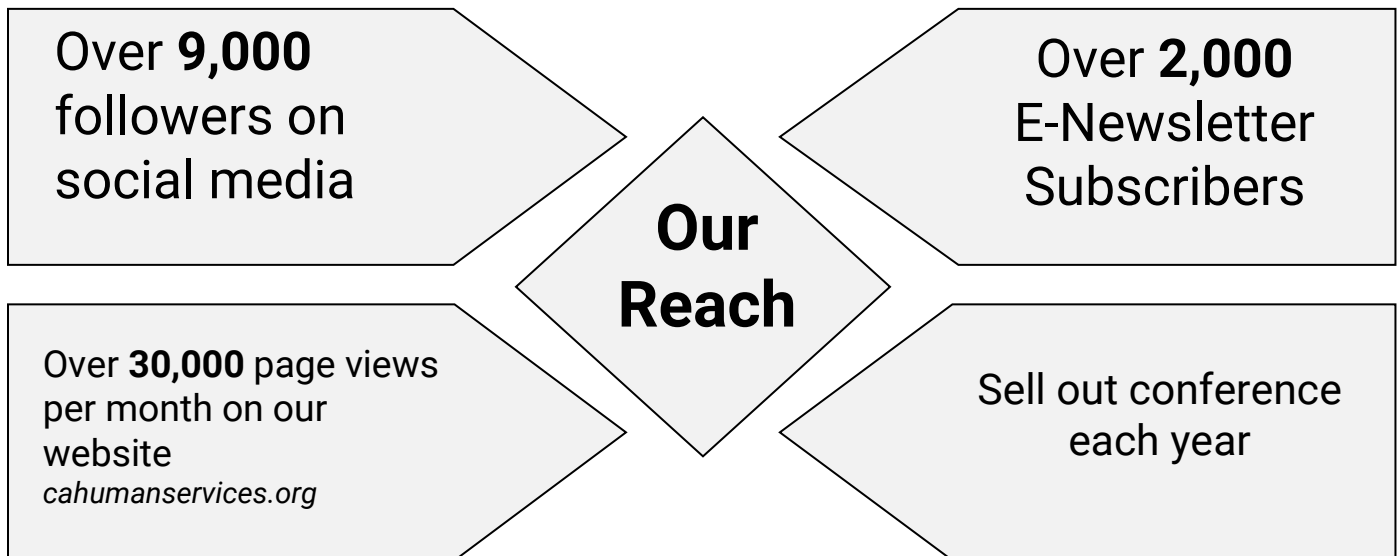
Exhibitor & Sponsorship Catalog

CA

Our mission is to impact capacity-development in human service systems through strategic public-private resource pairing, leadership, and collaboration. Our annual conference helps us meet our mission by providing information and resources to self-advocates, families and caregivers, and service providers. Our annual conference is Virginia's first and oldest statewide conference for the latest information on autism and evidence-based interventions. This year we will be incorporating a broader array of disabilities and mental health disorders. We will be hosting our 19th Annual Conference on March 18-19, 2020 at The Westin hotel in Richmond, VA.

Value of Sponsorship

Sponsorship provides opportunities to promote your company to an audience beyond conference attendees. We are offering many new exciting options for this year's conference – with additional benefits for each of the sponsorships and for Gold, Silver, and Bronze sponsors to bring 2 people! Please read through all the choices.



Important Deadlines

-Registration and payment are due **by December 1, 2019!** *Please note that after December 1st, refunds will be granted on a sliding scale by date.

-**Your spot is not guaranteed until we've received payment.**

-Logos and print materials (if applicable) are due **by February 1, 2020**. Anything received after this date will NOT be published/included in the conference.

-Exhibitor registrations will be accepted in the order they are received - hurry, space is limited!

*Please email Mary Crawford - mary.crawford@cahumanservices.org with any questions.

Sponsorship & Exhibitor Benefits

	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship	Exhibitor	Supporters
Company name featured on the Sponsor/Exhibitor page of the conference program & on our conference app!	✓	✓	✓	✓	✓
Company name and link included in post conference email to all conference participants	✓	✓	✓	✓	✓
Exhibitor table	✓	✓	✓	✓	
Full conference registrations	2	2	2	1	
Company name listed on conference webpage	✓	✓	✓		
Sponsorship recognition via on-site signage	✓	✓	✓		
Advertising in the conference program (<i>must submit by February 1, 2020 to be included</i>)	Full Page (b/w)	Half Page (b/w)	Quarter Page (b/w)	Name in Program	Business Card (b/w) in program
Announcement at opening session including projection of name and logo	✓	✓	✓		
Web ad including logo and link on conference webpage	✓	✓			
Conference bag insert	✓	✓			
Sponsorship recognition via all social media channels a minimum of 2x	✓				
Link/logo included in 5 email blasts promoting conference (entire mailing list)	✓				
Company name and logo on conference bag	✓				
Introduction and 3-5 min talk about company at lunch (Day 1 OR Day 2)	✓				
Introduction and 3 min talk about company at networking reception		✓			
Company Name on Afternoon Break Napkins			✓		

Specifications - Sponsorship & Exhibitor Benefits

Conference Program Advertising	Advertisements must be submitted by email no later than February 1, 2020 and are subject to approval. CA reserves the right to place ads in any order throughout the program. See advertisement specifics under "Advertising Opportunities" listed on page 6.
Conference Bag Insert	A promotional item of your choice will be included in every bag distributed to conference attendees. Please note: Advertiser is responsible for manufacturing and shipping of all materials and should plan to include up to 350 copies of materials. Any leftover items will not be returned.
Exhibitor Table	Each Exhibitor Booth includes a 6' x 6' space, skirted table (6' x 3'), 2 Folding Chairs, and an 8.5"x 11" Recyclable Booth ID Sign.
Full Conference Registrations	Badges which include access to all sessions in the general conference program: Keynotes, breakout sessions and Networking Reception.
On-Site Signage	Your name and logo will be featured on easels throughout the exhibitor area (directional signs, registration table, etc.).
Web Advertising	Your logo and/or web ad will be featured on all conference pages. Advertising should be sized to 325px X 200px. Web advertising is a benefit for Gold and Silver sponsorships only.

*^All sponsors and exhibitors who are confirmed by **February 1, 2020** will be listed in the Conference Program Guide.*

Sponsorship Packages

Gold Sponsorship:

\$3,000

- Introduction and 3-5 minute talk about organization either during Day 1 or Day 2 lunch.
- Company name featured on the Sponsor/Exhibitor page of the conference program & in the conference app
- Company name and link included in post-conference email to all conference participants
- 1 Exhibitor table
- 2 registrations (includes exhibitor)
- Company name listed on conference sponsor webpage
- Organization name and logo on signage at conference
- Full page ad (b/w) in the conference program
- Name included in opening remarks, including projection of name and logo
- Web ad including logo included on all conference pages
- Organization information included in conference bag
- Link/logo included in 4 email blasts promoting conference (entire mailing list)
- Sponsorship recognition on all media channels a minimum of 2x
- Name and logo on conference bags

Silver Sponsorship:

\$2,400

- Introduction and three-minute talk about company at networking reception
- Company name featured on the Sponsor/Exhibitor page of the conference & conference app
- Company name and link included in post-conference email to all conference participants
- Exhibitor table
- 2 registrations (includes exhibitor)
- Company name listed on conference sponsor webpage
- Organization name and logo on signage at conference
- Half page ad (b/w) in the conference program

- Name included in opening remarks, including projection of name and logo
- Web ad including logo included on all conference pages
- Organization information included in conference bag

Bronze Sponsorship:

\$1,500

- Napkin sponsorship during Afternoon Break on Day 1
- Company name featured on the Sponsor/Exhibitor page of the conference program & conference app
- Company name and link included in post-conference email to all conference participants
- Exhibitor table
- 2 registrations (includes exhibitor)
- Company name listed on conference sponsor webpage
- Organization name and logo on signage at conference
- Quarter page ad (b/w) in the conference program
- Name included in opening remarks, including projection of name and logo

Other Sponsorship Opportunities

Supporters

\$600

- Company name featured on the Sponsor/Exhibitor page of the conference program
- Company name and link included in post-conference email to all conference participants
- Business card ad in the conference program

Raffle Item

- Provide item to CA for our scholarship fund raffle.
- Company name featured on the Sponsor/Exhibitor page of the conference program

Exhibit Options

<p><u>EXHIBITOR</u> \$650</p> <ul style="list-style-type: none"> 6'x6' booth space 6' Show Color Skirted Table 2 Folding Chairs 8.5" x 11" Recyclable Booth ID Sign Company name listed in Conference Program Guide Complimentary admission to conference sessions and meals for ONE (1) EXHIBIT STAFFER <p style="text-align: center; color: red;"><i>Additional options available – See Exhibitor add-ons for information.</i></p>	<p><u>NON-PROFIT ORGANIZATION</u> \$500</p> <ul style="list-style-type: none"> 6'x6' booth space 6' Show Color Skirted Table 2 Folding Chairs 8.5" x 11" Recyclable Booth ID Sign Company name listed in Conference Program Guide Complimentary admission to conference sessions and meals for ONE (1) EXHIBIT STAFFER <p style="text-align: center; color: red;"><i>Additional options available – See Exhibitor add-ons for information.</i></p>
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Exhibit Add-ons

<p><u>ADDITIONAL EXHIBIT STAFFER</u> \$240</p> <ul style="list-style-type: none"> Additional staffer to help at exhibitor table Includes breakfasts and lunches 	<p><u>ELECTRICITY</u> \$50</p> <ul style="list-style-type: none"> Access to electricity at your exhibitor table
<p><u>ADDITIONAL TABLE</u> \$300</p> <ul style="list-style-type: none"> Additional 6' table 6' Show Color Skirted Table 2 Folding Chairs 	<p><u>CONFERENCE BAG INSERT¹</u> \$200 first piece (\$100 each additional) <i>Your promotional item(s) will be included in every bag distributed to conference attendees.</i></p> <ul style="list-style-type: none"> Advertiser is responsible for manufacturing and shipping of all Conference Bag Inserts. Any leftover items will not be returned.
<p><u>ADDITIONAL NONPROFIT TABLE</u> \$225</p> <ul style="list-style-type: none"> Additional 6' table 6' Show Color Skirted Table 2 Folding Chairs 	

Advertising Opportunities

Conference Program Advertisements (non-sponsors)

Back Cover (color) \$700 Full Page – 8.5W X 11H	Full Page (b/w) \$600 Full Page – 8.5W X 11H	Half Page (b/w) \$500 Half Page – 8.5W X 5.5H
Quarter Page (b/w) \$400 Quarter Page – 3.5W X 5H		Business Card (b/w) \$300 Business Card – 3.5W X 2H

Advertising Specs: Ads may be submitted in color or b/w in either high resolution JPEG, or PDF formats. Advertising space is limited and filled on a first-come, first-served basis. All artwork must be provided electronically no later than **February 1, 2020** and is subject to approval. CA reserves the right to place ads in any order throughout the program.

“Take One” Station (non-exhibitors only)¹

\$150

The “Take One” Station is an ideal opportunity for those who want to engage with our attendees, but are not able to physically attend. Send up to 350 of your promotional items and we will store in the “Take One” Station for attendees to “take” at their leisure.

Conference Bag Insert¹

\$200

Your promotional item(s) will be included in every bag distributed to conference attendees.

¹Please note, advertiser is responsible for manufacturing and shipping of all Conference Bag Inserts. Any leftover items will not be returned.

Exhibition Hall Details

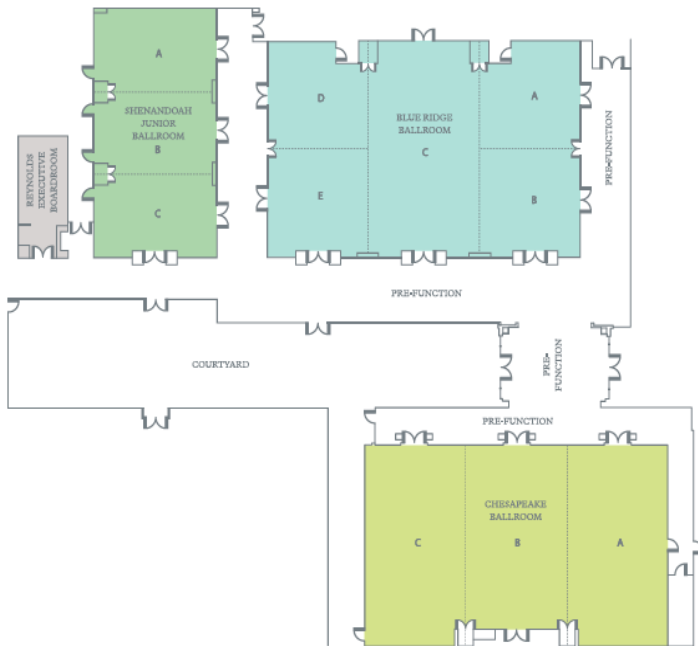
All exhibit booths include carpet. **Electricity is available for an additional fee (\$50).** Exhibitor Registrations are required to secure space and must include total exhibit fee. Exhibitor registrations are processed on a first-come, first-serve basis. All non-profit organizations registering for non-profit exhibit booth must submit a certificate of 501(c)(3) status with the exhibitor registration. Non-profit exhibit booths will not be granted without submission of a certificate of 501(c)(3) status.

Each year CA obtains donations from many companies to use as raffle prizes for registrants. Each exhibitor will be given a stamp to mark a special card as registrants stop by your table. A raffle drawing will be held at the end of each day for registrants who have visited all exhibitor tables. (We ask that you please turn in your stamp at the conclusion of the conference on Thursday). We will also be selling raffle tickets. Proceeds from this raffle will be used for scholarships for caregivers to attend next year's conference. We will award many full-conference registration scholarships this year.

Exhibit Hall Floorplan

Exhibit Hall Hours

*Exhibit Hall Hours are subject to change



Exhibits Open:

Tuesday, March 17th, 2020*

Exhibit Hall set-up*

5:00pm – 9:00pm

Please note that items left out overnight are NOT the responsibility of CA or the Westin)

Wednesday, March 18, 2020

Exhibit Hall set-up

7:30 am – 8:00 am

Exhibit Hall Open

8:00 am – 4:30 pm

Welcome & Announcements

9:00 am – 9:15 am

Thursday, March 19, 2020

Exhibit Hall set-up

7:30 am – 8:00 am

Exhibit Hall Open

8:00 am – 1:00 pm